**Subject line:** Made ethically. Made here. That’s gold.

**Copy:**

As the Brisbane 2032 Olympic and Paralympic Games approach, Aussies are looking for excellence – both on the field and behind the scenes.

A recent YouGov poll found that 82% of Aussies want team uniforms to be made here in Australia. But how can we be sure workers are protected, respected, and paid fairly?

Ethical Clothing Australia is an independent, third-party accreditation program that ensures workers receive the correct pay and entitlements in-line with Australian workplace laws.

Choosing ethical, local manufacturing isn’t just good for workers, it’s also a major economic opportunity. The Brisbane 2032 Games are estimated to generate up to $70 billion in economic benefits.

Australia’s textile, clothing, and footwear industry has the capability to produce high-quality uniforms and merchandise right here on our shores. This means more skilled jobs, a stronger economy, and investment in our local industry.

Ethical Clothing Australia has launched a campaign, calling for the Olympic and Paralympic uniforms to be manufactured through businesses that have their accreditation, ensuring they are made ethically and transparently.

Join us in supporting local, ethical manufacturing. Together, we can make the Olympic and Paralympic Games a win for Australian workers. Sign the petition today! <https://bit.ly/OPUC-petition>